

THE COAL INSTITUTE

Greetings TCI Members:

It is our pleasure to send you the registration information for the 2018 Fall Education and Engineering Seminar of The Coal Institute. The meeting will be held October 24th-26th, 2018, at Mid-Pines Resort in beautiful Southern Pines, North Carolina. The Education and Engineering Committee has planned an excellent and informative program for your enjoyment.

We hope you will join us for a Welcome Reception Wednesday evening with our feature speakers to follow on Thursday morning. We have scheduled:

Heath Lovell – Alliance Coal / Vice President – Public Affairs
Chuck Arnold – Ingram Barge Company / Vice President – Dry Cargo
Drew Marrs – Norfolk Southern / Government Affairs
David P. Schweizer, P.E. - PJM Interconnection / Manager, Generation

Per tradition, on Thursday evening following dinner, an important part of this meeting will be the installation for the new slate of officers and directors. Please note that for dinner on Thursday you will have four options on the registration form from which you will need to choose a steak entrée, chicken entrée, fish entrée, or vegetarian entrée.

The registration fee for Members is \$395.00 per person and Non-Members is \$515.00 per person, which includes the seminar fee, breakfast, Welcome Reception on Wednesday evening and reception and dinner on Thursday night. Golf fees are \$165.00, which includes lunch, prizes, green fees, cart, bag handling and range balls. Please indicate your intention to play on the conference registration form and enclose relevant fees. Also, email Donnie Peake with your tournament pairing at donnie.peake@trin.net.

For online registration, please visit our website at <http://thecoalinstitute.org/upcoming-meetings>.

A block of rooms is being held for The Coal Institute conference attendees at Mid-Pines Resort at a rate of \$165 per night plus tax and fees. ***Please note that reservations must be made by October 6, 2018.*** To make reservations, please call (800-747-7272) or (910-692-2114), and be sure to inform them you are with The Coal Institute.

Please join us for an enjoyable and informative seminar and camaraderie with your friends of coal.

Education and Engineering Committee

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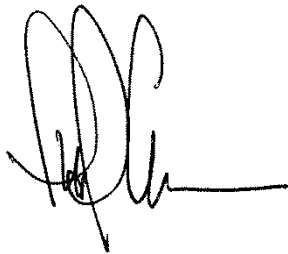
Greetings TCI Members:

The Coal Institute is excited to offer an array of Sponsorship opportunities in 2018. Following you will find a list of all the available options for the Fall Education and Engineering Seminar and the golf tournament. We have tried to develop a diverse offering of opportunities for companies to show their support for The Coal Institute while gaining valuable exposure to our attendees at this event.

Once again in 2018, Tee Box Sponsorships and Mulligans can be added directly to your conference registration, including via online registration. Mulligans can also be purchased at the golf course before the tournament. Keep in mind that all the money collected from the Tee Box Sponsorships and Mulligan sales goes towards The Coal Institute Scholarship Fund, supporting education related to careers in the coal industry.

Thank you for your generous support and I look forward to seeing you at the Mid-Pines.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tim Carr', with a long horizontal line extending to the right.

Tim Carr
Sponsorship Chairman

2018 Fall Seminar Sponsorship Options

Event Sponsor (Exclusive to One Company) \$3,500

The sponsor will have the exclusive opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply. The sponsor's logo will also be showcased on the badge lanyards given out to all attendees, recognition on the conference agenda and prominently

Reception Sponsor (Multiple Companies) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at the poolside social, on the agenda for the meeting and prominently on signage throughout the event

Dinner Sponsors (Multiple Companies) \$1,500

Each sponsor will have their logo / brand prominently displayed on signage at dinner the last night, on the agenda for the meeting and prominently on signage throughout the event

General Sponsors (Multiple Companies) \$750

Each sponsor will have their logo displayed on signage at the meeting.

Golf Tournament Sponsor (Exclusive to One Company) \$2,500

The sponsor's logo / brand will be displayed on a bag tag designed exclusively for the event. The sponsor will also have their logo printed onto golf tees that will be distributed to all participants and throughout the golf course. Signage will be displayed prominently on and off the golf course with the sponsor's logo or brand.

Tee Box Sign (Multiple Companies) \$250 Shared Hole / \$450 Exclusive Hole

Each Sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes.

2018 Fall Seminar Sponsorship Opportunities

Company: _____ Phone: _____

Contact: _____ Email: _____

Meeting Sponsorship Options

Event (\$3,500)	
Reception (\$2,000)	
Dinner (\$1,500)	
General (\$750)	

Golf Sponsorship Options

Tournament (\$2,500)	
Dedicated Tee Box Sign (\$450)	
Tee Box Sign (\$250)	
Total Amount Due:	

Payment Options

Check (Make Check payable to NCCI-The Coal Institute)

Visa MasterCard AMEX Discover

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Name Appearing on the Card: _____

Billing Address _____

State _____ Zip: _____

Signature: _____

Please return this complete form via email to steffanie@thecoalinstitute.org or mail to:

The North Carolina Coal Institute
P.O. Box 322, Pomaria, SC 29126