

THE COAL INSTITUTE

Greetings Coal Institute Members and Invited Guests,

It is a pleasure to send to you the registration information for the 2016 Spring Meeting of The Coal Institute. This year's meeting will be held April 13 – 14 at The Ballantyne Hotel located in Charlotte, North Carolina.

We have once again put together an excellent group of Speakers. These individuals are extremely knowledgeable industry leaders regarding all aspects of coal production, market conditions (both utility and producers), coal transportation, and the regulatory environment that we must adapt to.

The scheduled speakers, in order of their presentations, are as follows:

Tom Clarke	President & Treasurer, Virginia Conservation Legacy Fund, Inc.
Ken McCoy	CEO & Managing Member, ERP Compliant Fuels, LLC.
Michael Shinn	GM Coal & Oil Procurement, SCANA
Mark Bower	Vice President of Coal Marketing, Norfolk Southern
Greg Nunley	Director Coal Logistics, TVA
Hans Daniels	Executive Vice President, Doyle Trading Consultants
Speaker's Panel Discussion	(Shinn, Bower, Nunley, & Daniels)

Mr. Clarke and Mr. McCoy will be our featured speakers on Wednesday night after dinner. We will then begin Thursday morning with Mr. Shinn. This is a Spring Conference you do not want to miss!

The conference registration fee is \$425.00 for members / \$575.00 for non-members which includes the Wednesday and Thursday night receptions and dinners, and a continental breakfast on Thursday morning. Golf fees will be \$135.00 per person, which includes an excellent golf course, prizes, and a box lunch.

A block of rooms is being held for the conference at a rate of \$189.00 per night plus tax and fees. Please note that reservations must be made by March 21, 2016 to insure obtaining the reduced group rates.

The Ballantyne Hotel
10000 Ballantyne Commons Parkway
(South Charlotte just off I-485 - 12 miles from Charlotte International Airport)
Charlotte, NC 28277
Date: April 13 - 14, 2016
Phone: 704-248-4000 | Reservations 888-627-8048



Hotel Web Page -

<http://www.theballantynehotel.com/>

When contacting the hotel for reservations, please reference "The Coal Institute 2016 Spring Meeting". Hotel policy requires that reservations, for any scheduled night, be cancelled 48 hours prior to the night of stay and confirmed with a cancellation number.

Again, it's going to be an informative program about the political and market impacts on our industry. Please plan to attend and let us know if you need any assistance with room reservations or other information.

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**Spring Conference
April 13-14, 2016
Ballantyne Hotel and Lodge
Charlotte, NC**

Wednesday - April 13, 2016

- 6:00 p.m. **Reception** - (Jackets Requested)
- 7:00 p.m. **Dinner** - (Jackets Requested)
- 8:00 p.m. **Welcome** - Joe Frye, President, The Coal Institute
- 8:15 p.m. **Speaker Presentation** -
Tom Clarke – President & Treasurer -
 Virginia Conservation Legacy Fund, Inc.
Ken McCoy - CEO & Managing Member -
 ERP Compliant Fuels, LLC.

Thursday - April 14, 2016

- 8:00 a.m. **Business Meeting** - Joe Frye
- 8:30 a.m. **Speaker Presentation** -
Michael Shinn – GM Coal & Oil Procurement - SCANA
- 9:00 a.m. **Speaker Presentation** -
Mark Bower - Vice President of Coal Marketing - Norfolk Southern
- 9:30 a.m. **Break**
- 10:00 a.m. **Speaker Presentation** -
Greg Nunley - Director Coal Logistics - TVA
- 10:30 a.m. **Speaker Presentation** -
Hans Daniels - Executive Vice President - Doyle Trading Consultants
- 11:00 a.m. **Panel Discussion / Q&A** -
Michael Shinn - SCANA
Mark Bower - Norfolk Southern
Greg Nunley - TVA
Hans Daniels - Doyle Trading Consultants
- Noon Golf Activities - Shotgun Start / Box Lunch
- 6:30 p.m. Reception (Business Casual)
- 7:15 p.m. Dinner (Business Casual)

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Registration Form Spring Meeting April 13 & 14, 2016

Note: This form must be completed for each attendee and returned by April 4, 2016. After this date, fees are non-refundable.

Name: _____

Company: _____ Phone: _____

E-Mail Address: _____

Conference Registration @ \$425 per Member Attendee _____
@ \$575 per Non-member Attendee _____

Note: This registration fee is an attendance fee and covers dinner Wednesday and Thursday evening, the receptions, and continental breakfast on Thursday morning. Lodging, other meals, and expenses are not covered by this fee.

@ \$ 75 per Companion Meal _____
@ \$150 per Thursday Day Pass _____

Note: Companion meal includes a specific meal event including the accompanying reception. Thursday Day Pass includes continental breakfast on Thursday morning and Thursday speaker presentations.

Golf Fee @ \$135 per Person _____

Note: Golf fees are to be paid with Conference Registration. Please email Donnie Peake at donnie.peake@duke-energy.com with your pairing preferences or questions concerning the golf tournament.

Mulligans @ 3 for \$20 _____

Note: The Mulligan Fees are to support The Coal Institute Education Fund.

Hole Sponsorship @ \$250 Shared / \$450 Dedicated _____

Note: The Hole Sponsorships are to support The Coal Institute Education Fund.

Total Remittance: _____

Dinner Choices (Choose One For Each Night):

- Wednesday Choices:**
1. Tenderloin of Beef
 2. Scottish Salmon
 3. Kurobuta Pork Tenderloin
 4. Regrets – I will be unable to attend dinner # _____

- Thursday Choices:**
1. Rib Eye of Beef
 2. Roasted Grouper
 3. Ashley Farms Breast of Chicken
 4. Regrets – I will be unable to attend dinner # _____

You may register on-line at www.thecoalinstitute.org with payment by credit card.

To register by check – make check payable to NCCI – The Coal Institute and mail to:
The North Carolina Coal Institute
P.O. Box 3672
Pikeville, KY 41502

To register by credit card (Visa, MasterCard, Discover or American Express) complete the following information and e-mail your registration form to klsmith@mikrotec.com or mail to the above address.

Credit Card # _____ Expiration Date _____

Name of Card Holder _____

Billing Address on Statement _____

THE COAL INSTITUTE

February 22, 2016

Greetings TCI Members:

The Coal Institute is excited to offer an array of Sponsorship opportunities in 2016 starting with the Spring Meeting. Attached you will find a list of all the available options for both the general meeting and the golf tournament. In addition, we will be offering a discount to those companies that are dedicated to the Coal Institute and are able to sponsor multiple meetings. We have tried to develop a diverse offering of opportunities for companies to show support for the institute while gaining valuable exposure to our attendees at this event.

Once again in 2016, Tee Box Sponsorships can be added to your conference registration. Keep in mind that all the money collected from the Tee Box Sponsorships goes towards The Coal Institute Scholarship Fund. For all additional Sponsorship Opportunities; please fill out the attached form with your selection for the 2016 Spring Meeting.

Thank you for your generous support and I look forward to seeing you at the Spring Meeting.

Sincerely,

Tim Carr

Sponsorship Chairman



**2016 Sponsorship Options
for the Spring, Summer Trade, and Fall Events**

Event Sponsor (One Per Event) \$3,500

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply. The sponsor's logo will also be showcased on the badge lanyards given out to all attendees, recognition on the conference agenda, and prominently on signage throughout the event.

Summer Trade Fireworks Sponsors (Multiple) \$2,500

Each sponsor will have their logo / brand prominently displayed on signage at the Fireworks Event, on the agenda for the STS meeting, and prominently on signage throughout the STS event.

Reception Sponsor (One Per Reception) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at the reception each night, on the agenda for the meeting, and prominently on signage throughout the event.

Dinner Sponsors (Multiple) \$1,500

Each sponsor will have their logo / brand prominently displayed on signage at the dinner each night, on the agenda for the meeting, and prominently on signage throughout the event.

General Sponsors (Multiple) \$750

Each sponsor will have their logo displayed on signage at the meeting.

Golf Tournament Sponsor (One Per Event) \$2,500

The sponsor's logo / brand will be displayed on a bag tag designed exclusively for the event. The sponsor will also have their logo printed onto golf tees that will be distributed to all participants and throughout the golf course. Signage will be displayed prominently on and off the golf course with the sponsor's logo or brand.

Multiple Sponsorship Savings Options

Commit and Pay for Any 2 Sponsorships the Overall Cost will be reduced 10%

Commit and Pay for Any 3 Sponsorships the Overall Cost will be reduced 20%

*Ex. Spring Event \$3,500, STS Fireworks \$2,500 and Fall Dinner \$1,500 Total = \$7,500
20% Discount = \$1,500 Total Due for All 3 Sponsorships = \$6,000*



2016 Spring Sponsorship Opportunities

Company: _____

Phone: _____

Contact: _____

Email: _____

Meeting Sponsorship Options:

Event (\$3,500)	
Reception (\$2,000)	
Dinner (\$1,500)	
General (\$750)	

Golf Sponsorship Options:

Tournament (\$2,500)	
Dedicated Tee Box Sign (\$450)	
Tee Box Sign (\$250)	

Total Amount Due: _____

Payment Options:

Check (make check payable to NCCI-The Coal Institute)

Visa

MasterCard

Amex

Discover

Credit Card Number: _____

Expiration Date: _____ CVV: _____

Name Appearing on the Card: _____

Billing Address: _____

State: _____ Zip: _____

Signature: _____

Please return this complete form via email to klsmith@mikrotec.com or mail to:

The North Carolina Coal Institute
P.O. Box 3672, Pikeville, KY 41502

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GOODWYN HOLMES AWARD NOMINATION NOTICE

ALL NCCI MEMBERS ARE INVITED AND ENCOURAGED TO NOMINATE ANY INDIVIDUAL OF THE INSTITUTE WHO MEETS THE REQUIREMENTS, AS SET FORTH IN THE FOLLOWING GUIDELINES, FOR THE PURPOSE OF BEING CONSIDERED AS RECIPIENT OF THE 2016 GOODWYN HOLMES AWARD:

- A current member, active or honorary, whose membership is in good standing with the Institute;
- Someone who has given of their time, energy and talents over an extended period of time in making significant contributions and a marked impact on the Institute;
- An individual who is of good reputation and standing within the energy industry as a whole;
- An individual who upholds and promotes the high standards and traditions of the Institute;
- An individual who has not previously received this award.

Letters of nomination should contain as much information as you feel appropriate pertaining to the nominees' professional, civic, family, personal, or any other area of their life that you feel contributes to their qualification to receive this award.

The letter should be addressed to: Goodwyn Holmes Award Committee and mailed post-marked no later than May 23, 2016 to: James R. "Kenny" Gillum, P.O. Box 250, LaFollete, TN 37766.

NOTE:

Acknowledgement of the receipt of each nomination will be made to the person submitting said nomination. If such acknowledgement is not received within (5) days after mailing, please call James. R. "Kenny" Gillum, 865-617-1820.