

# THE COAL INSTITUTE

## 2023 Summer Trade Seminar

July 9 - 11, 2023

Kingston Plantation, Myrtle Beach, SC

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### Register Now!

We are excited to have everyone join us in Myrtle Beach, South Carolina this year for The Coal Institute's 52<sup>st</sup> Annual Summer Trade Seminar. We will have two great days of industry speakers as well as activities such as golf and pickleball. There will be plenty of time for people to network by the beach or by the pool. The hotel has never looked better and the newly renovated pool area now has cabanas and a new brewhouse with unobstructed views of the ocean, where we will hold some of our activities. For those with families joining us, there is also a new kids waterpark and slide pool.

*Thanks to our Event Sponsor*

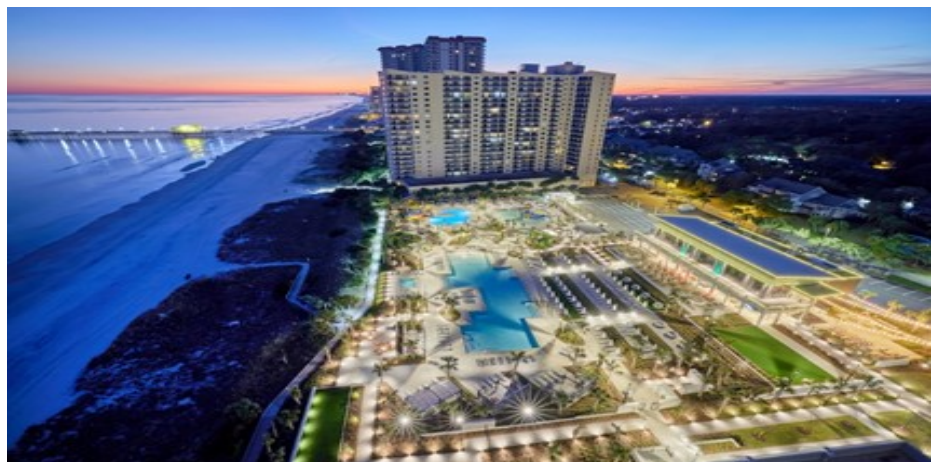


- ◇ Member Registration fees are \$550
- ◇ Non-Member registration fees are \$750
- ◇ Registration fees for a spouse/guest are \$100
- ◇ To register click **HERE**.
- ◇ **Registration after July 1 increases by \$100**

To Register, click **HERE**

If you are interested in a sponsorship for this event, contact Tim Carr

(315) 783-8472





## **KINGSTON PLANTATION and EMBASSY SUITES**

Reservations must be made by **June 16, 2023** in order to get the following convention rates.

### **On-line Reservations:**

Embassy Suites Hotel or Kinston Plantation Villas and condo reservations, click [HERE](#).

### **Embassy Suites Hotel Phone Reservations:**

Call (800) 876-0010, Option 2 and identify yourself an attendee of **The Coal Institute** and use the following **SRP code OAL**

### **Kingston Plantation Villas and Condo Phone Reservations:**

Call (800) 876-0010, Option 1 and identify yourself an attendee of **The Coal Institute** and use the following **SRP code LOA**

***If you experience issues making a hotel reservation, please contact Lee Ann Cox at 859-806-6799.***

The above rates do not include a \$25 daily resort fee per unit or a 12% room tax. Self-parking is \$4.99 per day. The resort fee includes: Basic Internet, Shuttle Service (2-mile radius), One hour of Tennis Court or Pickle ball court time per day (reservation required), Splash Water Park and Children Activities.

Embassy Suites and the STS Committee hope to provide a quick and smooth check-in upon your arrival: however, please be aware that **check-in time is 4:00 p.m.**

The Hilton, next door to Embassy Suites, is also available. For reservations, call (800) 876-0010.





## **Golf Tournament**

**Sunday, July 9, 2023**

**When:** Sunday, July 9 at 8:30 AM

**Where:** Grand Dunes Resort Club

**Cost:** \$190/golfer (paid through conference registration)

**Tee Times:** Tee times are available front and back on both sides of the course starting at 8:30

**Questions:** Please contact golf chair, Donnie Peake at donnie.peake@trin.net or 803-360-7868 for questions and foursome arrangements.

**Address:** 8700 Golf Village Lane, Myrtle Beach, SC 29579

**Website:** <https://www.grandedunesgolf.com/>

The spectacular Resort Club at Grande Dunes, with its seven holes that play along the Intracoastal Waterway, represents Myrtle Beach golf at its very best. It's no wonder PGA Magazine called Grande Dunes "one of the great golf clubs in the world." The Grande Dunes Resort Club is an 18-hole golf course which was recently named the "National Golf Course of the Year" by the National Golf Course Owners Association of America. Its spectacular layout, a Roger Rulewich Group design, is positioned on a high bluff creating a spectacular view of the Intracoastal Waterway. This Myrtle Beach golf course itself is known for its superior links-style design, which offers expansive Bermuda grass fairways with subtle undulations onto large, modestly contoured greens featuring brand-new Champion Bermuda.



# THE COAL INSTITUTE

Dear Coal Institute Members:

The Summer Trade Seminar is fast approaching. Your help is once again requested regarding sponsorship! This event continues to be one of the premier meetings in the coal industry, and with its tradition of mixing family fun with business, it is second to none. However, this event does not happen without the hard work of a group of dedicated volunteers, and without the support from you, our members and sponsors.

The sponsorship funds you provide not only benefit the STS; they also support The Coal Institute's scholarships and support of related coal education programs. We respectfully request that you consider providing a minimum contribution of \$750. As you look at the various sponsorship opportunities, please consider the BT Prince Past Presidents Sponsorship, Golf Hole signage, T-shirts and Mulligans. The revenue from each of these goes directly to our Educational Funding Program and will help us reach our goal of at least \$4,000 at each of our 3 meetings this current fiscal year. Please note that we are grateful for any financial assistance that you may offer.

The Educational Funding committee received an especially touching letter from a college student who also is a Warrior Coal roof bolter, who is appreciative of the financial support you provided for his continuing education. Please take a minute to read by clicking [HERE](#).

We have some creative sponsorship opportunities. Please review the following information for all the details related to Sponsorship for this summer's meeting.

As always, we thank you in advance for considering sponsorship of this event. My Co-Chair Joe Frye and I look forward to seeing you in Myrtle Beach!!!!



Tim Carr  
Chair of the Sponsorship Committee

*Joe Frye, Jr*

Joe Frye  
Chair of the Joe Frye Jr. Educational Funding Committee



## 2023 TCI Meeting Sponsorship Options

### **Event Sponsor (One) \$5,000 *Claimed by CSX***

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply as part of the TCI attendee registration packet. The sponsor's logo will also be showcased in the conference agenda, prominently on signage throughout the event, on the official event T-Shirts and with an advertisement in the conference program.

### **Entertainment Sponsor (One) \$4,000 *Claimed by Carbon Partners***

The sponsor will have their logo / brand prominently displayed on signage by the dinner entertainment, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

### **Golf Tournament Sponsor (One) \$2,500**

The sponsor's logo/brand will be displayed on signage at the meeting, in the conference program and on the official event T-Shirts. The sponsor will be allowed to distribute their logo golf balls, tees, bag tags and/or other golf favors to the golf tournament participants. Signage will be displayed prominently on and off the golf course with the sponsor's logo / brand.

### **Sunday Reception/Registration Sponsor (One) \$2500**

The sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

### **Registration Gift Sponsor (Multiple) \$2,000**

Each sponsor will have their logo / brand prominently displayed on signage at registration, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

### **Sunday Cabana Sponsor (Two) \$1,500**

The two sponsors will have their logo / brand prominently displayed on signage at/on a double cabana for registration on Sunday; they would also be listed in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

### **Tuesday Reception Sponsor (One) \$2500 *Claimed by TrinityRail***

The sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

### **Tuesday Dinner Sponsor (One) \$2,500**

The sponsor will have their logo / brand prominently displayed on signage at the dinner event, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

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## 2023 STS Meeting Sponsorship Options (continued)

### **CEDAR Quilt Giveaway Sponsor (Multiple) \$2,000**

Each sponsor will have their logo / brand prominently displayed on signage at dinner, thanked during the quilt giveaway, in the conference program, on the official event T-Shirts, and prominently on signage throughout the event.

### **Refreshment Break Sponsor (Multiple) \$1,250**

Each sponsor will have their logo / brand prominently displayed on signage during the refreshment break taking place each morning of the conference, on the agenda for the meeting, on the official event T-Shirts and prominently on signage throughout the event.

### **General Sponsor (Multiple) \$750**

Each sponsor will have their logo displayed on signage at the meeting, on the official event T-Shirts and in the conference program.

### **T-Shirt Sponsor - Supporting Scholarships (Multiple) \$350**

Each attendee and their guests will receive a T-Shirt designed specifically for this year's Summer Trade Seminar and will include The company's logo on the back for continued exposure all year long.

### **Golf Hole Sponsorship – Supporting Scholarships (Multiple) \$250 Shared Hole / \$450 Exclusive Hole**

Each sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes.

### **B.T. Prince Past Presidents Sponsorship (*supports Educational Funding Program*)**

We encourage individuals to donate in honor of a Past President of The Coal Institute in the amount you choose. (Options are available at the online meeting registration.)





## 2023 Summer Trade Seminar Schedule of Events

### Sunday, July 9

8:30 AM Golf - Grand Dunes Resort Club  
3:00 PM 5:00 PM Registration & Social - Black Drum Brewing (Dress: Swimsuit casual)

### Monday July 10

Meetings in Kensington Ballrooms E and F (Dress: Resort Casual)

8:00 AM 8:30 AM Coffee & Pastries  
8:30 AM 9:00 AM Call to Order / Business Meeting – Ed Harrington, President  
9:00 AM 10:45 AM Session One  
10:45 AM 11:00 AM Break  
11:00 AM 12:00 PM Session Two  
5:30 PM 7:00 PM Beach Pizza Party - hosted by River Trading and & Blackhawk Coal  
(Dress: Beachwear)

### Tuesday July 11

Meetings in Kensington Ballrooms E and F (Dress: Resort Casual)

8:00 AM 8:30 AM Coffee & Pastries  
8:30 AM 8:45 AM Welcome  
8:45 AM 10:00 AM Session Three  
10:00 AM 10:30 AM Goodwyn Holmes Award  
10:30 AM 10:45AM Break  
10:45 AM 11:45AM Session Four  
11:45 AM 12:00 PM Closing Remarks  
  
Dinner - Black Drum Brewing (Dress: Resort Casual)  
  
6:00 PM 7:00 PM Reception  
7:00 PM 8:30 PM Dinner  
8:15 PM 8:30 PM Door Prizes & Quilt Giveaway  
8:30 PM 11:00 PM Music & Dancing to the Blackwater Band