

THE COAL INSTITUTE

2022 Summer Trade Seminar

July 10 - 12, 2022

Kingston Plantation, Myrtle Beach, SC

INSIDE THIS DOCUMENT

Hotel Reservations	2
Golf	3
Sponsorship	4-6
Schedule of Events	7

Thanks to the Event Sponsors



If you are interested in a sponsorship for this event, contact Tim Carr

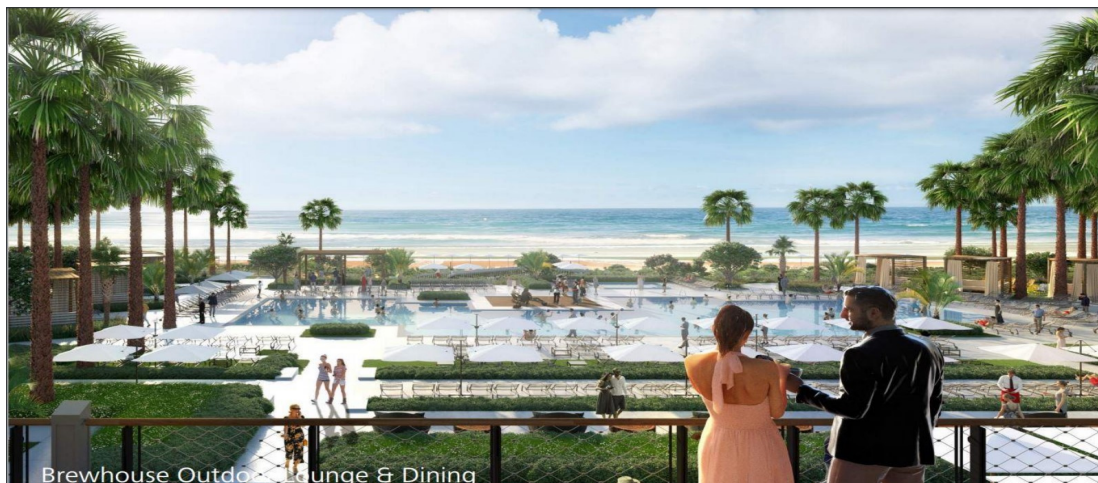
(315) 783-8472

Register Now!

Come join us in sunny South Carolina The Coal Institute's 2022 Summer Trade Seminar! In addition to learning from industry experts, there will be opportunities to network with your business counterparts on the golf course, the beach, or by the pool. The Embassy Suites has been completely redone, inside and out. All the hotel rooms have been updated with beautiful décor and furnishings. The pool area has been gutted and is currently being rebuilt. It will have poolside cabanas, a new kids waterpark and slide pool. Center stage is a new brewhouse with unobstructed views of the ocean. If you would like to see renderings of the new spaces, click [HERE](#).

This is an event that is suitable for the entire family. We are sure you will have a blast at this year's Summer Trade Seminar and encourage you to bring your co-workers, family and friends. We look forward to being with everyone in sunny South Carolina.

- ◇ Member Registration fees are \$550
- ◇ Non-Member registration fees are \$750
- ◇ Registration fees for a spouse/guest are \$100
- ◇ To register click [HERE](#).
- ◇ **Registration after July 1 increases by \$100**





KINGSTON PLANTATION—EMBASSY SUITES

Reservations must be made by **June 12, 2022** in order to get the following convention rates.

Embassy Suites Reservations:

Hotel Suites are \$289 per night, plus resort fee and taxes.

Call (800) 876-0010, Option 2 and identify yourself as an attendee of **The Coal Institute** and use the following **Reservation (SRP) code COA**.

Or

For on-line Embassy Suites reservations, click [**HERE**](#).

Kingston Plantation Villas and Condo Reservations:

Condos & Villas are between \$298 and \$491 per night, plus resort fees and taxes.

Call (800) 876-0010, Option 1 and identify yourself as an attendee of **The Coal Institute** and use the following **Reservation (SRP) code COI**.

Or

For the Kingston Plantation Villas and Condos reservations, click [**HERE**](#).

The above rates do not include a \$25 daily resort fee per unit or a 12% room tax. The resort fee includes: Self-Parking, Basic Internet, Door to Door Transportation (2-mile radius), 24 hour Business Center, Free Tennis Court Rentals (reservation required), Children Activities (seasonal) and Pool Towels.

Embassy Suites and the STS Committee hope to provide a quick and smooth check-in upon your arrival; however, please be aware that **check-in time is 4:00 p.m.**

The Hilton, next door to Embassy Suites, is also available. For reservations, call (800) 876-0010.



Golf Tournament
Sunday, July 10, 2022

- When: Sunday, July 10 at 8:00 AM - 1:30 PM
- Where: Arcadian Shores Golf Club
- Cost: \$100/golfer (paid through conference registration)
- Format: Shamble
- Tee Times: Tee times are available front and back on both sides of the course starting at 8:43 a.m. Last tee times are 9:28 am.
- Questions: Please contact golf chair, Donnie Peake at donnie.peake@trin.net or 803-360-7868 for questions and foursome arrangements.
- Address: 710 Hilton Road, Myrtle Beach, SC 29572
(Across from Kingston Plantation)
- Website: <https://arcadianshoresgolf.com>

Driving range available. Food & Drink available for purchase.



THE COAL INSTITUTE

Dear Coal Institute Members:

The Summer Trade Seminar is fast approaching. Your help is once again requested regarding sponsorship! This event continues to be one of the premier meetings in the coal industry, and with its tradition of mixing family fun with business, it is second to none. However, this event does not happen without the hard work of a group of dedicated volunteers, and without the support from you, our members and sponsors.

The sponsorship funds you provide not only benefit the STS; they also support The Coal Institute's scholarships and support of related coal education programs. We respectfully request that you consider providing a minimum contribution of \$750. As you look at the various sponsorship opportunities, please consider the BT Prince Past Presidents Sponsorship, Golf Hole signage, T-shirts and Mulligans. The revenue from each of these goes directly to our Educational Funding Program and will help us reach our goal of at least \$4,000 at each of our 3 meetings this current fiscal year. Please note that we are grateful for any financial assistance that you may offer.

The Educational Funding committee received an especially touching letter from a college student who also is a Warrior Coal roof bolter, who is appreciative of the financial support you provided for his continuing education. Please take a minute to read by clicking [HERE](#).

We have some creative sponsorship opportunities. Please review the following information for all the details related to Sponsorship for this summer's meeting.

As always, we thank you in advance for considering sponsorship of this event. My Co-Chair Joe Frye and I look forward to seeing you in Myrtle Beach!!!!



Tim Carr
Chair of the Sponsorship Committee

Joe Frye, Jr

Joe Frye
Co-Chair of the Sponsorship Committee



2022 TCI Meeting Sponsorship Options

Event Sponsor (One Per Event) \$3,500

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply as part of the TCI attendee registration packet. The sponsor's logo will also be showcased in the conference agenda, prominently on signage throughout the event, on the official event T-Shirts and with an advertisement in the conference program.

Motivational Speaker Sponsor (One) \$2,500

The sponsor will have their logo / brand prominently displayed on signage at the meeting, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Golf Tournament Sponsor (One Per Event) \$2,500

The sponsor's logo/brand will be displayed on signage at the meeting, in the conference program and on the official event T-Shirts. The sponsor will be allowed to distribute their logo golf balls, tees, bag tags and/or other golf favors to the golf tournament participants. Signage will be displayed prominently on and off the golf course with the sponsor's logo or brand.

Reception Sponsor (One Per Reception) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Dinner Sponsor (One per Dinner) \$1,500

Each sponsor will have their logo / brand prominently displayed on signage at the dinner event, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

CEDAR Quilt Giveaway Sponsor (Summer Trade Seminar - Exclusive to One Company) \$2,000

One lucky sponsor will have their logo / brand prominently displayed on signage at dinner the last night, thanked during the quilt giveaway, on the agenda for the meeting, on the official event T-Shirts, and prominently on signage throughout the event.

Refreshment Break Sponsor (Summer Trade Seminar - Exclusive to Two Companies) \$1,250

Each sponsor will have their logo / brand prominently displayed on signage during the refreshment break taking place each morning of the conference, on the agenda for the meeting, on the official event T-Shirts and prominently on signage throughout the event.

Trade Show Booth (Summer Trade Seminar – Limited to Six Companies) \$1,000

Each sponsor will have their logo displayed on signage at the meeting, on the official event T-Shirts and will have the ability to setup a trade show booth outside the meeting room.

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General Sponsor (Multiple) \$750

Each sponsor will have their logo displayed on signage at the meeting, on the official event T-Shirts and in the conference program.

T-Shirt Sponsor - Supports Educational Funding Program (Summer Trade Seminar - Multiple) \$350

Each attendee and their guests will receive a T-Shirt designed specifically for this year's Summer Trade Seminar and will include your company's logo on the back for continued exposure all year long.

Tee Box Sign - Supports Educational Funding (Multiple Companies) \$250 Shared Hole / \$450 Exclusive Hole

Each sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes.

B.T. Prince Past Presidents Sponsorship (supports Educational Funding Program)

We encourage individuals to donate in honor of a Past President of The Coal Institute in the amount you choose. (Options are available at the online meeting registration.)

2022 Multiple Sponsorship Savings Options

Commit and Pay for Any TWO 2022 Sponsorships before the 2022 STS Meeting and the Overall Cost **will be reduced 10%**

Commit and Pay for Any THREE 2022 Sponsorships before the 2022 STS Meeting and the Overall Cost **will be reduced 20%**

Ex. Spring Event Sponsor \$3,500, STS Reception \$2,000 and Fall Dinner \$1,500

Total = \$7,000

20% Discount = \$1,400

Total Due for All 3 Sponsorships = \$5,600



2022 Summer Trade Seminar Schedule of Events

Sunday July 10, 2022

8:43 AM 1:00 PM **Golf - Arcadian Shores, 8 Tee times available**
3:00 PM 5:00 PM **Registration & Social - Palladium Ballroom & Terrace in Brighton**
(Dress - Swimsuit casual)

Monday July 11 Meetings in Kensington Ballrooms E and F (Dress - Resort Casual)

7:30 AM 8:00 AM **Coffee & Pastries**
8:00 AM 8:30 AM **Call to Order / Business Meeting – Justin Musick, President**
8:30 AM 8:45 AM **Video**
8:45 AM 9:15 AM **Andy Blumenfeld** - McCloskey by Opis, A Dow Jones Company
9:15 AM 9:45 AM **Scott Vogel** - Robindale
9:45 AM 10:15 AM **Networking Break**
10:15 AM 10:45 AM **Ted O'Brien** - Oluma Resources
10:45 AM 12:00 PM **Metallurgical Coal Panel**
Moderator: Ken Joyner - Sampling Associates International
Jeff Wozek - SunCoke Energy
Jason Fannin - Ramaco Resources
Ernie Thrasher Jr. - Xcoal Energy and Resources
Brad Yeatts - Norfolk Southern Corporation
7:00 PM **Beach Pizza Party sponsored by Blackhawk & River Trading** (Dress - Beachwear)

Tuesday July 12 Meetings in Kensington Ballrooms E and F (Dress - Resort Casual)

7:30 AM 8:00 AM **Coffee & Pastries**
8:00 AM 8:30 AM **Keller Kissam** - Dominion Energy South Carolina
8:30 AM 9:00 AM **Adam Longson** - CSX
9:00 AM 9:30 AM **Networking Break**
9:30 AM 10:45 AM **Thermal Coal Panel**
Moderator: Bob Hodge - McCloskey by Opis, A Dow Jones Company
Bob Braithwaite - CONSOL Energy Inc.
Ben Czarnecki - Ingram Barge Company
Mark Horn - East Kentucky Power Cooperative
Joe Racelis - Dominion Energy Fuel Service
10:45 AM 11:00 AM **Goodwyn Holmes Award - ALL WELCOME TO ATTEND**
11:00 AM 12:00 PM **Keith Matheny - "Overcoming the Impossible" - OPEN TO ALL**

LUAU - Palladium Ballroom & Terrace in Brighton (Dress - Luau / Beach Casual)

6:00 PM 7:00 PM **Reception**
7:00 PM 8:30 PM **Dinner**
8:15 PM 11:00 PM **Party - Live Music by Rob Benton, Door Prizes and Quilt Give-away**