



2023 STS Sponsorship Options

Event Sponsor (One) \$5,000 *Claimed by CSX*

The sponsor will have the opportunity to showcase their logo / brand to attendees throughout the entire meeting. The sponsor will be allowed to distribute any printed marketing materials or branded promotional items that they would like to supply as part of the TCI attendee registration packet. The sponsor's logo will also be showcased in the conference agenda, prominently on signage throughout the event, on the official event T-Shirts and with an advertisement in the conference program.

Entertainment Sponsor (One) \$4,000 *Claimed by Carbon Partners*

The sponsor will have their logo / brand prominently displayed on signage by the dinner entertainment, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Golf Tournament Sponsor (One) \$2,500

The sponsor's logo/brand will be displayed on signage at the meeting, in the conference program and on the official event T-Shirts. The sponsor will be allowed to distribute their logo golf balls, tees, bag tags and/or other golf favors to the golf tournament participants. Signage will be displayed prominently on and off the golf course with the sponsor's logo / brand.

Sunday Reception/Registration Sponsor (One) \$2500

The sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Registration Gift Sponsor (Multiple) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at registration, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Sunday Cabana Sponsor (Two) \$1,500

The two sponsors will have their logo / brand prominently displayed on signage at/on a double cabana for registration on Sunday; they would also be listed in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Tuesday Reception Sponsor (One) \$2500 *Claimed by TrinityRail*

The sponsor will have their logo / brand prominently displayed on signage at the reception, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

Tuesday Dinner Sponsor (One) \$2,500

The sponsor will have their logo / brand prominently displayed on signage at the dinner event, in the conference program, on the official event T-Shirts and prominently on signage throughout the event.

CEDAR Quilt Giveaway Sponsor (Multiple) \$2,000

Each sponsor will have their logo / brand prominently displayed on signage at dinner, thanked during the quilt giveaway, in the conference program, on the official event T-Shirts, and prominently on signage throughout the event.

Refreshment Break Sponsor (Multiple) \$1,250

Each sponsor will have their logo / brand prominently displayed on signage during the refreshment break taking place each morning of the conference, on the agenda for the meeting, on the official event T-Shirts and prominently on signage throughout the event.

General Sponsor (Multiple) \$750

Each sponsor will have their logo displayed on signage at the meeting, on the official event T-Shirts and in the conference program.

T-Shirt Sponsor - Supporting Scholarships (Multiple) \$350

Each attendee and their guests will receive a T-Shirt designed specifically for this year's Summer Trade Seminar and will include The company's logo on the back for continued exposure all year long.

Golf Hole Sponsorship – Supporting Scholarships (Multiple) \$250 Shared Hole / \$450 Exclusive Hole

Each sponsor will have their company name displayed on signage at the tee of one of the tournament's golf holes.

B.T. Prince Past Presidents Sponsorship (*supports Educational Funding Program*)

We encourage individuals to donate in honor of a Past President of The Coal Institute in the amount you choose. (Options are available at the online meeting registration.)

To claim your sponsorship, click [HERE](#).