

THE COAL INSTITUTE

43rd Annual Summer Trade Seminar

JULY 13-15, 2014
Kingston Plantation
Myrtle Beach, South Carolina

If you are interested
in a sponsorship for
this event, contact
Tim Carr at
Tim Carr at
(540) 989-5044

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The
Coal
Institute
Presents

**FACING
THE
FUTURE**

With the 2014 North Carolina Coal Institute's Summer Trade Seminar upcoming, now is the time to register. The conference agenda and registration information is included. As always, our speakers are a knowledgeable group of professionals who will discuss current and future issues facing the Coal Industry.

There are three ways to register:

- *Registration by Mail:* Complete and mail the enclosed Conference Registration Form with a check payable to "NCCI". Mail to: NCCI, Attn: Karen Smith, P.O. Box 3672, Pikeville, KY 41502
- *Registration Online:* www.thecoalinstitute.org. Please note: Registration will be confirmed when payment is made by credit card (Visa, MasterCard, American Express, or Discover)
- *Registration By E-mail:* Complete and e-mail the Conference Registration Form and credit card information to: klsmith@mikrotec.com. Please include your e-mail address so that we can forward you a receipt.

Early Member Registration fee of \$650 for individuals or \$695 for couples must be received by July 5, 2014. The registration fee after July 5th is \$695 for individuals and \$750 for couples. Non-Member registration fees are \$775 for Individuals and \$825 for couples. On site registration is available at July 5th fees.

BE SURE TO GET YOUR REGISTRATION IN EARLY!!!

Scheduled Events

We are pleased to announce that Pine Lakes Golf Club will be hosting the golf tournament on Tuesday, July 15th. Please be sure you e-mail your foursome to Donnie Peake, Golf Chairman / STS Chair, at dpeake@scana.com or call 803-217-8246.

On Sunday Morning, NCCI is offering a fishing trip. Please see the following pages for information, as registration will be directly with the company providing the fishing service.

Our Children's Program will be held on site at Kingston Plantation this year. Be sure to check out the enclosed information for this program.

KINGSTON PLANTATION—EMBASSY SUITES

Embassy Suites reservations must be made by June 13, 2014, in order to get the following convention rates. (12% room tax is not included in these rates).

Double/Single Hotel Suites	\$233	Ocean view Condo— 2 Bedroom	\$345
Plantation Villa- 1 Bedroom	\$210	3 Bedroom	\$405
2 Bedroom	\$245	Brighton Towers and Margate ---	Call For Rates
3 Bedroom	\$280		

For Reservations call (800) 876-0010 or (843) 449-0006. Please mention that you are with the North Carolina Coal Institute (Use Group Code NCI). Embassy Suites and the STS Committee hope to provide a quick and smooth check-in upon your arrival, however **please be aware that check-in time is 4:00 p.m.**

The Hilton, next door to Embassy Suites, is also available. You may call for reservations at (800) 876-0010. Also, use Group Code NCI. In either venue, it is important to make reservations EARLY!!!!

ANNUAL GOLF TOURNAMENT and OTHER ACTIVITIES



During the seminar registration on July 13, 2014, from 2:00 to 4:00 pm, at the Palmetto's Pavilion, sign up tables will be available for golf. Please register in advance of the event. The golf tournament will begin at 8 am on Tuesday. Prizes for the tournament will be announced and given out at the dinner Tuesday Night.

Golf

Pine Lakes in Myrtle Beach, SC, welcomes the NCCI to "The Granddaddy" as it's known on Tuesday, July 15, 2014. There will be a shotgun start at 8:00 a.m. Fees this year are \$155 for pre-registered participants and \$175 for late registrants and non-members. Golf fees include carts, green fees, tournament prizes, and boxed lunch, as well as registration gifts. Beverages and additional food items will be available on the golf course and charges should be handled personally. Pine Lakes is approximately 6 miles from Embassy Suites. Please email Donnie Peake your tournament pairings as soon as possible to dpeake@scana.com or call 803-217-8246.

Donnie Peake, Golf Chairman

Fishing Trip

The STS Committee is pleased to offer a fishing trip through Hurricane Fleet located in Calabash, NC. The fees for fishing are \$50 for adults and \$35 for kids under 11 and FREE for 3 and under. These should be paid with your conference registration. Fishing fees include rod & reel, tackle, bait, fishing license, shuttle buses and prizes.

Fishing will be held on Sunday July 13, 2014 with the boat departing at 8:00 am and returning at 12:30 pm. They ask everyone to be there by 7:15 am. Transportation shuttles to Calabash from the Embassy Suites lobby will depart at 6:30 am.

Paul Weiland, Fishing Chairman





Registration Form
43rd Annual Summer Trade Seminar July 13-15, 2014
Payment Must Accompany This Form

Company Name: _____
 Company Address: _____
 Phone: _____
 E-mail Address: _____

Please List Names As You Would Like Them To Appear On Name Tag:

Names : Yours: _____
 Spouse: _____
 Guest: _____

List Children's Names, Age, and **Grade Completed in 2014** (even if not attending planned activities):

Child's Name: _____ Grade: _____ Age: _____
 Child's Name: _____ Grade: _____ Age: _____
 Child's Name: _____ Grade: _____ Age: _____
 Child's Name: _____ Grade: _____ Age: _____

Registration Fees

To qualify for pre-registration fees, your check and this completed form must be received by July 5, 2014

		<i>Preregistered</i>		<i>After Deadline</i>		<i>Non-Members</i>
SEMINAR REGISTRATION FEE						
INDIVIDUALS	\$650	_____		\$695	_____	\$775 _____
COUPLES	\$695	_____		\$750	_____	\$825 _____
ADDITIONAL BANQUET						
TICKETS – TUESDAY NIGHT	\$60 each	_____		\$70 each	_____	\$70 _____
GOLF PACKAGE	\$ 155 each	_____		\$175 each	_____	\$175 _____
FISHING TRIP (FREE 3 and under)	\$ 50 for adults	_____		\$35 for 11 yrs to 4 yrs	_____	
CHILDREN'S PROGRAM (Must Complete Waiver Forms Included)						
Sunday Night (Age 5 thru Grade 4)	Number of Participants	_____				\$ 35 _____
Sunday Night (Grades 5-12)	Number of Participants	_____				\$ 35 _____
Monday Night (Age 5 thru Grade 4)	Number of Participants	_____				\$ 35 _____
Monday Night (Grades 5-12)	Number of Participants	_____				\$ 35 _____
Tuesday Night (Age 5 thru Grade 4)	Number of Participants	_____				\$ 35 _____
Tuesday Night (Grades 5-12)	Number of Participants	_____				\$ 35 _____
SCHOLARSHIP FUND RAISERS						
Condo Raffle Tickets (Unlimited)	Number _____					\$ 20 _____
Hole Sponsorship (s)	Number _____					\$250 _____
Mulligan's (3 mulligans per person)	Number People _____					\$20 ea _____

TOTAL AMOUNT ENCLOSED

TOTAL \$ _____

NO REFUNDS will be issued unless cancellation requests are received prior to 5:00 pm on July 5, 2014

MAKE CHECKS PAYABLE TO : NORTH CAROLINA COAL INSTITUTE, INC.

MAIL CHECKS AND FORMS TO:
Karen L. Smith
P.O. Box 3672
Pikeville, KY 41502
TELEPHONE (606) 791-0557
EMAIL klsmith@mikrotec.com

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2014 Summer Trade Seminar Schedule of Events

Sunday, July 13, 2014

8:00 AM	12:30 PM	Fishing - (Shuttles depart from Embassy Suites Lobby @ 6:30 AM)
2:00 PM	4:00 PM	Registration – Palmetto’s Pavilion
2:00 PM	4:00 PM	Poolside Social – Palmetto’s Pavilion
5:00 PM	5:30 PM	Children’s Program Check-In
6:00 PM	7:00 PM	Norfolk Southern Welcome Reception – Kensington Ballroom

Monday, July 14, 2014

		Kensington Ballroom
8:30 AM	9:00 AM	Call to Order – Barbara Coppola, President
9:00 AM	9:30 AM	Ben Hatfield , Patriot Coal – President & CEO
9:30 AM	10:00 AM	Chuck West , AEP – Manager, Coal Procurement
10:00 AM	10:30 AM	Hans Daniels , Doyle Trading Consultants – Executive VP
10:30 AM	10:45 AM	Panel Discussion / Q&A
10:45 AM	11:00 AM	Break
11:00 AM	12:30 PM	Luncheon & Jason Hayes , American Coal Council – Associate Director
12:30 PM	12:45 PM	Break
12:45 PM	1:15 PM	Greg Workman , Dominion – Director/Fuels
1:15 PM	1:45 PM	Michael Shinn , SCANA – General Manager Fossil Fuel Procurement
1:45 PM	2:00 PM	Panel Discussion / Q&A
2:00 PM		Closing Remarks
2:00 PM	5:00 PM	Networking / Customer Meetings
5:00 PM	5:30 PM	Children’s Program Check-In
7:00 PM	9:00 PM	Beach Pizza Party - Patriot Coal Sales & River Trading (Directly behind the Kingston Plantation)

Tuesday, July 15, 2014

8:00 AM	1:00 PM	Golf Tournament – Pine Lakes (Box Lunches on Cart)
1:00 PM	5:00 PM	Networking / Customer Meetings
5:00 PM	5:30 PM	Children’s Program Check-In
5:30 PM	5:45 PM	CEDAR Awards Presentation – Kensington Ballroom
5:45 PM	6:30 PM	Motivational Speaker – Major Dan Rooney, USAF (Retired)
6:30 PM	7:30 PM	CSX Reception – Lakeside Pavilion
7:30 PM	8:45 PM	Dinner – Kensington Ballroom
8:45 PM	9:00 PM	Goodwyn Holmes Award Presentation – John Justice
9:00 PM	9:15 PM	Door Prizes / Golf Prizes / Fishing Prizes
9:15 PM	12:00 AM	Dance & DJ Entertainment – DJ Thunder



Major Dan Rooney, USAF (Ret.)

Major Dan Rooney is the founder of the Folds of Honor Foundation, a veteran F-16 Fighter Pilot with 3 combat tours in Iraq, the founder of The Patriot Golf Club, a PGA Professional, and author of *A Patriot's Calling—Living Life between Fear and Faith*.

He was the only motivational team speaker for the US Ryder Cup team in Wales, an amazing opportunity that has been historically reserved for Presidents.

Folds of Honor, a non-profit organization, provides scholarships to the spouses and children of military service members disabled or killed in action. In five short years Folds of Honor has raised over \$35 million and awarded nearly 5500 scholarships to the family members KIA or disabled in combat.

A Major in the Air National Guard and a decorated military aviator, he is a two-time recipient of the Top Gun award and was honored with the Spirit of Attack award as a top graduate of F-16 training. He has received many decorations to include the Air Force Commendation Medal, Air Medal, Anti-terrorism Medal, Combat Readiness Medal and Air Expeditionary Medal.

For his service and patriotism—Rooney was presented the White House's "Presidential Volunteer Service Award" by President George W. Bush, the Air National Guard's "Distinguished Service Medal", the Air National Guard's "Directors Service Award" and the Ellis Island "Medal of Honor". He was honored at The Masters Invitational with the "William D. Richardson Award" for his outstanding contributions to golf and received the PGA of America's first-ever "Patriot Award".

He has been recognized as one of People Magazine's "Heroes of the Year", Money Magazine's "Hero of the Year" and ABC World News Tonight's "Persons of the Year". He is a "Significant Sigma Chi" and was featured on NBC World News Making a Difference report. Rooney founded The Patriot, a Robert Trent Jones, Jr.-designed course in Tulsa, Oklahoma. It is currently ranked 42nd among American golf courses in Golf Week's Modern Top 100. The Patriot is home to the Folds of Honor Foundation headquarters.

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The Summer Trade Seminar Committee is pleased to offer a fishing trip on Sunday, July 13, 2014

FISHING TRIP

- When:** 8:00 AM – 12:30PM on July 13, 2014
Where: Hurricane Fleet Calabash, NC
Cost: \$50 per adult / \$35 children under 11 and FREE for 3 and under
Questions: Please call or email Paul Weiland (pweiland@scana.com) 803-217-9455
Other: Beer, soda, Gatorade, snacks and subs are available on the boat at an additional, nominal charge.
Directions/Other: www.hurricanefleet.com

Take Hwy 17 North thru North Myrtle Beach over the Intercoastal Waterway Bridge. Stay on Hwy 17 approx. 4 miles to the 5th traffic light. Go a quarter mile past the 5th traffic light. Turn right onto Hwy. 179 (just past the SC Welcome Center). Go 2 miles to 2nd traffic light in Calabash. Turn right on River Road. Follow road and bear right at Capt. Nance's Restaurant. You will see Hurricane Fleet Marina Sign, Red and White Lighthouse and ticket office behind Dockside Restaurant.



*You and your family are cordially invited to
The Patriot Coal Sales and River Trading
Customer Appreciation
Beach Pizza Party*

Monday, July 14, 2014 at 7:00 pm



*Directly behind the Embassy Suites
Kingston Plantation
N. Myrtle Beach, South Carolina*

Please RSVP to Sarah Harris by, July 1, 2014.

sharris@patriotcoal.com

304.380.0273

*Please let us know how many people will be with you and the ages of
any children attending.*

Koozies will be provided to keep your refreshments ice cold!

We'll see you at the Beach!



2014 NCCI Summer Trade Seminar
Activities Program for Children and Youth
Preschool through Grade 12
July 13th, 14th, and 15th, 2014

Dear NCCI Parents,

We have a terrific program planned for our youth and children this year, and are delighted that you are taking part. We are able to offer this program at a charge of \$35.00/child per night. Because of the number participating, your cooperation in following the instructions below is important to ensure your kids have a safe, fun time. *Each parent must sign the American Hospitality Academy Registration and Release Form before your children/youth can participate in the activities. **Please note that 5 Years Of Age is the minimum for the Activities Program. Child care for children under age 5 can be arranged by contacting Room Service babysitting at (843)458-7671. Please see the following pages for detailed program information.***

Arrival and Pick Up:

Please review the drop-off locations with the Children's Program Chair at the NCCI Conference Registration. *Prompt* arrival and pick up of the kids is important. Written permission must be provided for your children to be picked up by anyone other than yourself.

Sunday, Monday, and Tuesday

5:00 -- 10:30 PM

Please Note: Paint and arts and crafts will be involved in on site activities both nights. Please dress children appropriately (play clothes). AHA & Kingston Plantation are not responsible for any damaged clothing. All paint will be water based.



Sunday, July 13, 2014
All Ages

- 5:00 pm Check-In & Name Tags
- 5:45 pm Face Painting/Balloon Animals - Coloring Competition
- 6:00 pm Dinner (Provided by the Resort, not AHA)
- 6:30 pm Beach Olympics (Outside) - Round 1
- 8:30 pm Arts & Crafts
- 9:30 pm Kids Karaoke Idol
- 10:30 pm Check-Out

Monday, July 14, 2014
Ages 5-8

- 5:30 pm Check-In & Name Tags
- 5:45 pm Ice Breaker Games
- 6:00 pm Dinner (Provided by the Resort, not AHA)
- 6:30 pm Beach Olympics (Outside) - Round 2
- 8:30 pm Arts & Crafts
 - Puppet Making
 - Paper Plate Circus Animals
- 9:30 pm Puppet Show/Movie
- 10:30 pm Check-Out

Ages 9-12

- 5:30 pm Check-In & Name Tags
- 5:45 pm Ice Breaker Games
- 6:00 pm Dinner (Provided by the Resort, not AHA)
- 6:30 pm Beach Olympics (Outside) - Round 2
- 8:30 pm Arts & Crafts
 - Puppet Making
 - Paper Plate Circus Animals
- 9:30 pm *Wii*
- 10:30 pm Check-Out



Tuesday, July 15, 2014
Ages 5-8

5:00 pm Check-In & Name Tags
5:45 pm Ice Breaker Games
6:00 pm Dinner (Provided by the Resort, not AHA)
6:30 pm Beach Olympics (Outside) - Round 3
8:30 pm Movie
10:30 pm Check-Out

Ages 9-12

5:30 pm Check-In & Making Your Own Name Tag
5:45 pm Ice Breaker Games
6:00 pm Dinner (Provided by the Resort, not AHA)
6:30 pm Beach Olympics (Outside) - Round 3
8:30 pm Movie
10:30 pm Check-Out

Nathan Boone
STS Chairman
(502) 639-7587



LIABILITY RELEASE FORM

Child's Name: _____ Age: _____

Child's Name: _____ Age: _____

Child's Name: _____ Age: _____

Parent's Name: _____

Local Contact Number: _____ Location: _____

I, _____ (parent's name) a guest at, _____ (resort) have voluntarily placed the above child (children) in the care of the American Hospitality Academy employees. I understand that participation of child (children) is at my own risk and the named Resort and/or the American Hospitality Academy is not liable or in any way responsible for the personal injury or accidents which may result. I also understand that the childcare programs include activities at the Resort and off-property excursions. (Any exceptions must be expressly listed at the bottom of the release.)

I consent to the treatment by American Hospitality Academy personnel of my child/children for minor injuries. In the event that I am not available, I give permission to the American Hospitality Academy staff to provide first aid for the child (children) names above to take that appropriate measures including contacting emergency medical services (EMS) system and arranging for transportation to the nearest emergency medical facility. I do hereby for myself, my heirs, successors and assigns fully release, remit, acquit, and forever discharge the American Hospitality Academy as well as its parent corporation, subsidiaries, division partners, assigns and representative, including but not limited to employers, agents, attorneys, independent contractors, landlords, directors, and stockholders of any and from any and all claims, actions, causes of actions, suits, demands, rights, damages, costs, loss of service, expenses, and compensation whatsoever, in law or equity, which the undersigned may have as a result of or arising from any claimed occurrence resulting from the use of child care service of the resort or from any act, omission or obligation of the resort or anyone associated or affiliated with the American Hospitality Academy.

SIGNATURE: _____

RELATIONSHIP: _____

DATE: _____

Please list the following information:

Child's full name: _____

Doctor's Name: _____ Doctor's phone number: _____

In case of emergency who do we contact if the above is not available?

Phone number of contact: _____ Relationship: _____

Medical problems: _____

Allergies: _____

Please list any other person that may pick up your child or children from the activity:

Name: _____ Relationship: Parent or Guardian

Signature: _____ Date: _____

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43rd Annual Summer Trade Seminar

Dear NCCI Member:

The 43rd Summer Trade Seminar is fast approaching and needless to say, your help is once again requested in regard to sponsorship! This event continues to be the premier meeting in the energy industry, and with its tradition of mixing family fun with business, it is second to none. However, this event does not happen without the hard work of a group of dedicated volunteers, and without the support "from you", our members and sponsors.

In order to maintain a reasonable balance between a first class seminar at a fair price, and the ever increasing costs of the STS, we need your ongoing generosity. The money you provide not only goes to STS, but helps CEDAR continue to grow and thrive as a wonderful coal education program in Kentucky, West Virginia and Virginia. We respectfully request that you consider providing a minimum contribution of \$750.00. Please note that we are grateful for any financial assistance that you may offer.

Please make all contributions payable to NCCI 2014 STS and mail to:

NCCI
Attention: Karen L. Smith
P.O. Box 3672
Pikeville, KY 41502

We can also charge your contributed amount to a credit card. Call Karen Smith at (606) 791-0557 with your Credit Card Number, Expiration Date, Name on the Card, and Billing Address and you will receive a receipt for tax purposes. Because all contributors will be acknowledged at the seminar, please make sure that your payment is received no later than June 20th.

As always, we thank you in advance for considering sponsorship of this event. We look forward to seeing you in Myrtle Beach!!!!

2014 Sponsorship Committee
Tim Carr, Chair