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If you are interested
in a sponsorship for
this event, contact
Tim Carr at
(540) 989-5044

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☆☆ *41st Annual Summer Trade Seminar* ☆☆
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JULY 15-17, 2012
Kingston Plantation
Myrtle Beach, South Carolina

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Speaker Line-up

Merril Hoge -
Motivational Speaker

Seth Schwartz, President,
Energy Ventures Analysis
Inc.

David Pruner, Senior Vice
President, Wood Mackenzie
Ltd.

Jochen Lauterbach,
Chemical Engineering,
University of South
Carolina Professor

Mike Carey, President, Ohio
Coal Association

With the 2012 North Carolina Coal Institute's Summer Trade Seminar upcoming, now is the time to register. The conference agenda and registration information is included. As always, our speakers are a knowledgeable group of professionals who will discuss current and future issues facing the Coal Industry.

There are three ways to register:

- **Registration by Mail:** Complete and mail the enclosed Conference Registration Form with a check payable to "NCCI". Mail to: NCCI, Attn: Karen Smith, P.O. Box 3672, Pikeville, KY 41502
- **Registration Online:** www.thecoalinstitute.org. Please note: Registration will be confirmed when payment is made by credit card (Visa, MasterCard, American Express, or Discover)
- **Registration By Fax:** Complete and fax the Conference Registration Form and credit card information to: Karen Smith, NCCI, (606) 478-1057. Please include your e-mail address.

Early Member Registration fee of \$575 for individuals or \$625 for couples must be received by July 1, 2012. The registration fee after July 1st is \$625 for individuals and \$675 for couples. Non-Member registration fees are \$700 for Individuals and \$750 for couples. On site registration is available at the after July 1st fees.

BE SURE TO GET YOUR REGISTRATION IN EARLY!!!

Scheduled Events

We are pleased to announce that Barefoot Resort -Fazio Course will be hosting the golf tournament on Monday July 16th. Please be sure you e-mail foursome to Donnie Peake, Golf Chairman / Co-Chair, at dpeake@scana.com or call 803-217-8246.

On Sunday Morning, NCCI is offering a fishing trip. Please see the following pages for information, as registration will be directly with the company providing the fishing service.

Our Children's Program will be held on site at Kingston Plantation this year. Be sure to check out the enclosed information for this program.

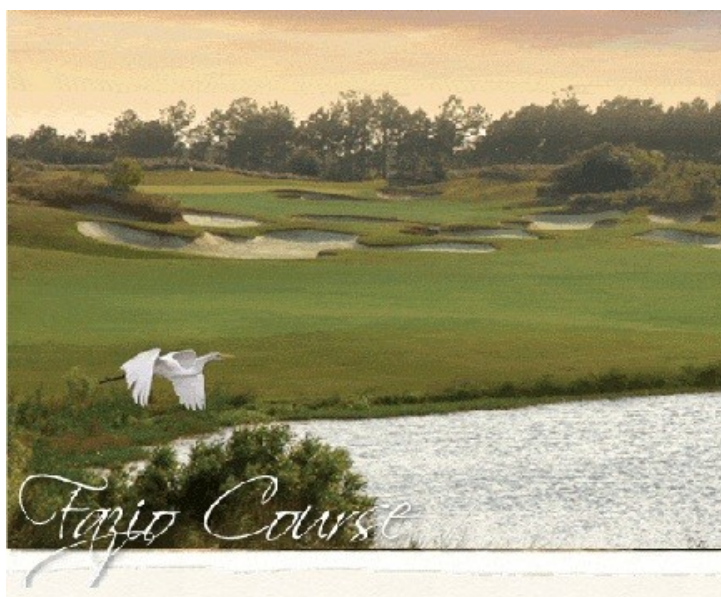
KINGSTON PLANTATION—EMBASSY SUITES

Embassy Suites reservations must be made by June 11, 2012, in order to get the following convention rates. (12% room tax is not included in these rates).

Double/Single Hotel Suites	\$212	Ocean view Condo— 2 Bedroom	\$322
Plantation Villa- 1 Bedroom	\$199	3 Bedroom	\$379
2 Bedroom	\$232	Brighton Towers—	Call For Rates
3 Bedroom	\$262	Margate—	Call For Rates

For Reservations call (800) 876-0010 or (843) 449-0006. Please mention that you are with the North Carolina Coal Institute (Use Group Code NCI). Embassy Suites and the STS Committee hope to provide a quick and smooth check-in upon your arrival, however please be aware that check-in time is 4:00 p.m. (The NCCI will have a greeter in the lobby to answer any questions concerning registration for the Summer Trade Seminar.)

The Hilton, next door to Embassy Suites, is also available. You may call for reservations at (800) 876-0010. Also, use Group Code NCI. In either venue, it is important to make reservations EARLY!!!!



ANNUAL GOLF TOURNAMENT and OTHER ACTIVITIES

During the seminar registration on July 15, 2012, from 2:00 to 4:00 pm, at the Palmetto's Pavilion, sign up tables will be available for golf. Please register in advance of the event. The golf tournament will begin at 8 am on Monday. Prizes for the tournaments will be announced and given out at the dinner Monday Night.

Golf

Barefoot Resort in North Myrtle Beach, SC, welcomes the NCCI to its beautiful 72-hole complex on Monday, July 16, 2012. There will be a shotgun start at 8:00 a.m. Fees this year are \$155 for pre-registered participants and \$175 for late registrants and non-members. Golf fees include range balls, carts with GPS, green fees, breakfast, tournament prizes, as well as registration gifts. Additional beverages will be available on the golf course, and charges should be handled personally.

The Barefoot Resort is approximately 10 minutes from Embassy Suites. Breakfast (Sponsored by First Union Rail) will be served at the course prior to the golf

tournament.

Please email Donnie Peake your tournament pairings as soon as possible at dpeake@scana.com or call 803-217-8246.

Donnie Peake, Golf Chairman/ Co-Chair

Fishing Trip

The STS Committee is pleased to offer a fishing trip through Hurricane Fleet located in Calabash, NC. The fees for fishing are \$50 for adults and \$35 for kids under 11 and FREE for 3 and under. These should be paid with your conference registration. Fishing fees include rod & reel, tackle, bait, shuttle buses and prizes. Fishing will be held on Sunday July 15, 2012 with the boat departing at 8:00 am and returning at 12:30 pm. They ask everyone to be there by 7:15 am. Transportation to Calabash from the Embassy Suites will be sponsored by SCANA. The shuttles will depart from the Embassy Suites lobby at 6:15 am.

Paul Weiland,
Fishing Chairman



Registration Form
41st Annual Summer Trade Seminar ♦ July 15-17, 2012
♦ Payment Must Accompany This Form ♦

Company Name: _____
 Company Address: _____
 _____ Phone: _____
 E-mail Address _____

Please List Names As You Would Like Them To Appear On Name Tag:

Names - Yours: _____
 Spouse: _____
 Guest: _____

List Children's Names, Age, and **Grade Completed in 2012** (even if not attending planned activities):

Child's Name: _____ Grade: _____ Age: _____
 Child's Name: _____ Grade: _____ Age: _____
 Child's Name: _____ Grade: _____ Age: _____
 Child's Name: _____ Grade: _____ Age: _____

Registration Fees

To qualify for pre-registration fees, your check and this completed form must be received by July 1, 2012.

		<i>Preregistered</i>	<i>After Deadline</i>	<i>Non-Members</i>
SEMINAR REGISTRATION FEE				
INDIVIDUALS	\$575	_____	\$625	\$700
COUPLES	\$625	_____	\$675	\$750
ADDITIONAL BANQUET				
TICKETS – MONDAY NIGHT	\$ 60 each	_____	\$ 70 each	\$ 70
GOLF PACKAGE				
(Remember Foursome Info)	\$ 155 each	_____	\$175 each	\$175
Mulligans (Goes to scholarships)	3 for \$20	_____	3 for \$20	3 for \$20
FISHING TRIP (FREE 3 and under)				
	\$ 50 for adults	_____	\$35 for 11 yrs to 4 yrs	_____
CHILDREN'S PROGRAM				
(Must Complete Waiver Forms Included)				
Sunday Night (Age 5 thru Grade 4)	Number of Participants	_____		\$ 30
Sunday Night (Grades 5–12)	Number of Participants	_____		\$ 30
Monday Night (Age 5 thru Grade 4)	Number of Participants	_____		\$ 30
Monday Night (Grades 5-12)	Number of Participants	_____		\$ 30
TOTAL AMOUNT ENCLOSED				\$ _____

NO REFUNDS will be issued unless cancellation requests are received prior to 5:00 pm on July 1, 2012.

MAKE CHECKS PAYABLE TO : NORTH CAROLINA COAL INSTITUTE, INC.

MAIL CHECKS AND FORMS TO: Karen L. Smith
 P.O. Box 3672
 Pikeville, KY 41502
 TELEPHONE (606) 791-0557
 FAX (606) 478-1057



We're on the Web!!!
www.thecoalinstitute.org

2012 NCCI Summer Trade Seminar Schedule of Events

Sunday, July 15, 2012

8AM 12:30 PM
2:00 4:00 PM
2:00 4:00 PM
5:30 6:00 PM
6:00 7:00 PM

Fishing (Shuttles depart from Embassy Suites Lobby @ 6:15 AM)
Registration - Palmetto's Pavilion
Poolside Social - Palmetto's Pavilion
Children's Program Check-In
Norfolk Southern Welcome Reception
Kensington Ballroom

Monday, July 16, 2012

6:30 7:45 AM
8:00 1:00 PM

5:00 5:30 PM
5:15 5:30 PM
5:30 6:15 PM

6:30 7:30 PM
7:30 8:45 PM
8:45 9:00 PM
9:00 9:15 PM
9:15 12:00 AM

Golf Breakfast at Barefoot Resort
Golf Tournament- Barefoot Resort Fazio Course (lunch on your own)
Children's Program Check-In
Opening Remarks- Pat Runey, President
Motivational Speaker (Windsor Ballroom)- Merrill Hoge (Former NFL Star, ESPN NFL Analyst, and Cancer Survivor)
CSX Reception (Kensington)
Dinner (Kensington)- (Entrée selections from serving stations)
Goodwyn Holmes Award Presentation - John Justice
Door Prizes/Golf Prizes/Fishing Prizes
Dance & Entertainment – Black & Blue

Tuesday, July 17, 2012

8:00 8:30 AM
8:30 8:45 AM
8:45 9:15 AM
9:15 9:45 AM

9:45 10:00 AM
10:00 10:30 AM

10:30 11:00 AM
11:00 11:15 AM
11:15 AM
12:00 PM

Kensington Ballroom

Call to Order - Pat Runey, President
CEDAR Awards Presentation
Seth Schwartz, Energy Ventures Analysis, Inc. - President
David Pruner, Wood Mackenzie Ltd - Senior Vice President and Head of North American Gas and Power Account Management
Break
Jochen Lauterbach, Chemical Engineering
University of South Carolina -Professor and CoEE Endowed Chair
Mike Carey, Ohio Coal Association - President
Panel Discussion
Closing Remarks
Networking/Customer Meetings

The NCCI Summer Trade Seminar Committee is pleased to offer a fishing trip on July 15, 2012

FISHING TRIP

- When:** 8:00 AM – 12:30PM on July 15, 2012
Where: Hurricane Fleet Calabash, NC
Cost: \$50 per adult / \$35 children under 11 and FREE for 3 and under
Questions: Please call or email Paul Weiland pweiland@scana.com
(803) 217-9455 (o) or (803) 206-7503 ©
Other: Beer, soda, Gatorade, snacks and subs are available on the boat at an additional, nominal charge.
Directions/Other: www.hurricanefleet.com

Take Hwy 17 North thru North Myrtle Beach over the Intercoastal Waterway Bridge. Stay on Hwy 17 approx. 4 miles to the 5th traffic light. Go a quarter mile past the 5th traffic light. Turn right onto Hwy. 179 (just past the SC Welcome Center). Go 2 miles to 2nd traffic light in Calabash. Turn right on River Road. Follow road and bear right at Capt. Nance's Restaurant. You will see Hurricane Fleet Marina Sign, Red and White Lighthouse and ticket office behind Dockside Restaurant.

*The NCCI Summer Trade Seminar Committee is pleased to offer :
Reduced conference rates at the Royale Day Spa located in the
lobby of the Hilton Myrtle Beach Resort*



Enjoy a 30, 60, or 90 minute massage with treatments ranging from Swedish to Stone . Or, get ready for sandals, sand and sun with a manicure, pedicure, and facial treatment. Body treatments including scrubs and wraps are also available. Appointments recommended by calling 843-692-3166 or dial extension 3166 from the resort. Visit us at TheRoyaleDaySpa.com for more information.

Mention that you're with the NCCI Coal Institute to receive your discounted rate.

2012 NCCI Summer Trade Seminar
Activities Program for Children and Youth
Preschool through Grade 12
July 15th & 16th, 2012

Dear NCCI Parents,

We have a terrific program planned for our youth and children this year, and are delighted that you are taking part. Due to our Corporate Sponsors this year, we are able to offer this program at a reduced charge of \$30.00/child per night. Because of the number participating, your cooperation in following the instructions below is important to ensure your kids have a safe, fun time. *Each parent must sign the American Hospitality Academy Registration and Release Form before your children/youth can participate in the activities. Please note that 5 Years Of Age is the minimum for the Activities Program. Child care for children under age 5 can be arranged by calling the hotel sitting service. Please see the following page for detailed program information.*

Arrival and Pick Up:

Please review the drop-off locations with the Children's Program Chair at the NCCI Conference Registration. *Prompt arrival and pick up of the kids is important. Written permission must be provided for your children to be picked up by anyone other than yourself.*

Sunday, July 15th

5:30 – 10:30 pm

Monday, July 16th

5:00 – 11:00 pm

Please Note: Paint and arts and crafts will be involved in on site activities both nights. Please dress children appropriately (play clothes). AHA & Kingston Plantation are not responsible for any damaged clothing. All paint will be water based.

Children's Program Chair
Melissa Glod
540-524-6765
E-mail: Melissa.glod@nscorp.com

THEME—PIRATES NIGHT

SUNDAY, JULY 15TH

TIME: 5:30 –10:30 PM

Ages 5-8

5:30 pm	Check In & Name Tags
5:45 pm	Face Painting/Balloon Animals
6:00 pm	Dinner (provided by resort, not AHA)
6:30 pm	Pirate Game Time (Outside) <ul style="list-style-type: none">- One Leg Jake- Buccaneer Kickball- Captain Says- Battleship Olympics- Seashell Treasure Hunt/Capture The Treasure
8:30 pm	Arts & Crafts
9:30 pm	Kids Karaoke Idol
10:30 pm	Check Out

Ages 9-12

5:30 pm	Check In & Name Tags
5:45 pm	Face Painting & Balloon Animals
6:00 pm	Dinner (provided by resort, not AHA)
6:30 pm	Pirate Game Time (Outside) <ul style="list-style-type: none">- One Leg Jake- Buccaneer Kickball- Captain Says- Battleship Olympics- Seashell Treasure Hunt/Capture The Treasure
8:30 pm	Arts & Crafts
9:30 pm	Kids Karaoke Idol
10:30 pm	Check Out

THEME— SEASIDE SPORTS NIGHT

MONDAY, JULY 16TH

TIME: 5:00 –11:00 PM

Ages 5-8

5:00 pm	Check In & Name Tags
5:15 pm	Face Painting/Balloon Animals
5:30 pm	Ice Breaker Games
6:30 pm	Dinner (provided by resort, not AHA)
7:00 pm	Beach Sports - Beach Olympics <ul style="list-style-type: none">- Team Name/Team Cheer- Noodle Relay- Hula Hoop- Horsin' Around- Tennis Ball Run <ul style="list-style-type: none">• Star Burst• Beach Baseball• Seaside Darts
9:00 pm	Movie
11:00 pm	Check Out

Ages 9-12

5:00 pm	Check In & Name Tags
5:15 pm	Face Painting & Balloon Animals
5:30 pm	Ice Breaker Games
6:30 pm	Dinner (provided by resort, not AHA)
7:00 pm	Beach Sports - Beach Olympics <ul style="list-style-type: none">- Team Name/Team Cheer- Noodle Relay- Hula Hoop- Horsin' Around- Tennis Ball Run <ul style="list-style-type: none">- Beach Baseball
8:00 pm	Wii Tournament
10:00 pm	Minute to Win It Game Show
11:00 pm	Check Out



American Hospitality Academy

ORLANDO • HILTON HEAD ISLAND • MYRTLE BEACH

LIABILITY RELEASE FORM

Child's Name: _____

Age: _____

Child's Name: _____

Age: _____

Parent's Name: _____

I, _____, (parent's name) a guest at, _____, (Resort) have voluntarily placed the above child (children) in the care of the American Hospitality Academy employees. I understand that participation of child (children) is at my own risk and the named Resort and / or the American Hospitality Academy is not liable or in any way responsible for personal injury or accidents which may result. I also understand that the child care programs include activities at the Resort and off-property excursions. (Any exceptions must be expressly listed at the bottom of the release.)

I consent to the treatment by American Hospitality Academy personnel of my child/children for minor injuries. I do hereby for myself, my heirs, successors and assigns fully release, remit, acquit, and forever discharge the American Hospitality Academy as well as its parent corporation, subsidiaries, division partners, assigns and representatives, including, but not limited to employers, agents, attorneys, independent contractors, landlords, directors, and stockholders of and from any and all claims, actions, causes of actions, suits, demands, rights, damages, costs, loss of service, expenses, and compensation whatsoever, in law or equity, which the undersigned may have as a result of or arising from any claimed occurrence resulting from the use of the child care service of the resort or from any act, omission or obligation of the resort or anyone associated or affiliated with the American Hospitality Academy.

Please sign below stating you have received the agenda for the convention program and understand the agenda. All movies shown will be G Rated.

SIGNATURE: _____**RELATIONSHIP:** _____**DATE:** _____

Please list the following information: (all that apply)

Room #: _____

Cell #: _____

Pager #: _____

In case of emergency whom do we contact if the above is not available: _____

Phone number of contact: _____ Relationship _____

Allergies? ___ Y ___ N If yes, please list: _____

Medical Conditions? ___ Y ___ N If yes, please list: _____

Please list any other person that may pick up your child or children from the activity.

Name: _____ Relationship: _____

Name: _____ Relationship: _____



2012 Sponsorship Committee
Tim Carr, Chair

**Keppler Speakers
Exclusively Representing**



Merril Hoge

Former NFL Star, ESPN NFL Analyst, and Cancer Survivor

As a graduate of Idaho State University with a degree in Education and a minor in Health and Fitness, Merrill Hoge was a four-year football starter, and left with 44 school and conference records, and two NCAA football records.

Mr. Hoge was drafted in 1987 by the Pittsburgh Steelers, where he played until 1993 and led the team in rushing and receiving in four of his first five years, setting a record in his third year for receptions by a running back. In 1993, Mr. Hoge went to the Chicago Bears as a free agent, where he played for one year, until he was forced to retire early due to post-concussion syndrome. At the time of his retirement, Mr. Hoge had played in 122 consecutive football games, the longest playing streak in the NFL at that time.

In 1995, Mr. Hoge joined ESPN as a football analyst, where he currently works with Ron Jaworski on the highly acclaimed *NFL Match Up* show, which is the only show that uses and studies coaches' tape to provide an inside look at the game. Mr. Hoge has distinguished himself through his in-depth knowledge of both offense and defense and his strong relationships with the coaches and players in the National Football League. Mr. Hoge is also an analyst for the ESPN shows *NFL Live*, *Sports Center*, *Primetime*, and *NFL Countdown*.

In 2010, Mr. Hoge published his first book, entitled *Find A Way*. "Find A Way" has been his philosophy since he was twelve years old. This philosophy has helped him to attain his goals, such as playing in the NFL, as well as overcoming challenges and setbacks, from death of his mother when he was young, to having to end his football career due to head trauma, and being diagnosed with Non-Hodgkin's Lymphoma in 2003. He has long been a sought-after speaker in sharing this story with the corporate world and civic groups in helping them to find a way to achieve their goals and overcome their setbacks and challenges.

Since his playing days, Mr. Hoge has been on the Board of the Highmark Caring Foundation, and is currently Chairman of the Board.

The Caring Foundation has created four centers for grieving children, adolescents and their families, called the Highmark Caring Place, located in downtown and suburban Pittsburgh, as well as in Erie and Harrisburg, Pennsylvania. They are of particular meaning to Mr. Hoge, having lost his own mother when he was 21, and seeing the effect it had on his then-16-year-old brother.