With the 2011 North Carolina Coal Institute's Summer Trade Seminar upcoming, now is the time to register. The conference agenda and registration information is included. As always, our speakers are a knowledgeable group of professionals who will discuss current and future issues facing the Coal Industry.

There are three ways to register:

- **Registration by Mail**: Complete and mail the enclosed Conference Registration Form with a check payable to “NCCI”. Mail to: NCCI, Attn: Karen Smith, P.O. Box 3672, Pikeville, KY 41502
- **Registration Online**: www.thecoalinstitute.org. Please note: Registration will be confirmed when payment is made by credit card (Visa, MasterCard, American Express, or Discover)
- **Registration By Fax**: Complete and fax the Conference Registration Form and credit card information to: Karen Smith, NCCI, (606) 478-1057. Please include your e-mail address.

Early Member Registration fee of $575 for individuals or $625 for couples must be received by July 1, 2011. The registration fee after July 1st is $625 for individuals and $675 for couples. Non-Member registration fees are $700 for Individuals and $750 for couples. On site registration is available at the after July 1st fees. **BE SURE TO GET YOUR REGISTRATION IN EARLY!!!**

**Scheduled Events**

We are pleased to announce that Grande Dunes will be hosting the golf tournament on July 12th. Please be sure you e-mail foursome and shirt sizes to Donnie Peake, Golf Chairman, at dpeake@scana.com or call 803-217-8246.

On Monday afternoon, NCCI is offering a fishing trip or Segway tour in lieu of the Tennis Tournament. Please see the following pages for information, as registration will be directly with the company providing the service.

Our Children’s Program will be held on site at Kingston Plantation this year. Be sure to check out the enclosed information for this program.
KINGSTON PLANTATION—EMBASSY SUITES

Embassy Suites reservations must be made by June 6, 2011, in order to get the following convention rates. (12% room tax is not included in these rates).

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate</th>
<th>Room Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double/Single Hotel Suites</td>
<td>$212</td>
<td>Oceanview Condo— 2 Bedroom</td>
<td>$322</td>
</tr>
<tr>
<td>Plantation Villa—1 Bedroom</td>
<td>$199</td>
<td>3 Bedroom</td>
<td>$379</td>
</tr>
<tr>
<td>2 Bedroom</td>
<td>$232</td>
<td>Brighton Towers— Call For Rates</td>
<td></td>
</tr>
<tr>
<td>3 Bedroom</td>
<td>$262</td>
<td>Margate—</td>
<td>Call For Rates</td>
</tr>
</tbody>
</table>

For Reservations call (800) 876-0010 or (843) 449-0006. Please mention that you are with the North Carolina Coal Institute (Use Group Code NCI). Embassy Suites and the STS Committee hope to provide a quick and smooth check-in upon your arrival, however please be aware that check-in time is 4:00 p.m. (The NCCI will have a greeter in the lobby to answer any questions concerning registration for the Summer Trade Seminar.)

The Hilton, next door to Embassy Suites, is also available. You may call for reservations at (800) 876-0010. Also, use Group Code NCI. In either venue, it is important to make reservations EARLY!!!!

ANNUAL GOLF TOURNAMENT and OTHER ACTIVITIES

During the seminar registration on July 10, 2011, from 2:00 to 4:00 pm, at the Palmetto’s Pavilion, sign up tables will be available for golf. Please register in advance of the event. The golf tournament will begin at 12:30 pm on Tuesday after our motivational speaker. Prizes for each tournament will be awarded immediately after the completion of the event.

Golf

Grande Dunes, in North Myrtle Beach, SC, welcomes the NCCI to its beautiful 18-hole complex on Tuesday, July 12, 2011. There will be a shotgun start at 12:30 p.m. Fees this year are $155 for pre-registered participants and $175 for late registrants and non-members. Golf fees include range balls, carts with GPS, green fees, box lunch with two drink tickets, as well as tournament prizes. Additional beverages will be available on the golf course, and charges should be handled personally.

The Grande Dunes is approximately 10 minutes from Embassy Suites. There will be plenty of time to enjoy our motivational speaker in the morning and the tournament in the afternoon.

Please email Donnie Peake with a shirt size for each golf registrant and any tournament pairings as soon as possible at dpeake@scana.com or call 803-217-8246.

Donnie Peake, Golf Chairman

Fishing Trip or Segway Tour

The STS Committee is pleased to offer a fishing trip through Little River Fishing Fleet, BW’s Marina, Little River, SC and a Myrtle Beach Segway Tour. Please note that we have made the initial contact with these companies for rates. Individuals will have to contact these companies directly to make reservations for the activities. Also, fees will be paid to the companies conducting the activities, not NCCI. See enclosed page for phone numbers.

Paul Weiland,
Other Activities Chairman
Registration Form
40th Annual Summer Trade Seminar ♦ July 10-12, 2011 ♦ Payment Must Accompany This Form ♦

Company Name: _______________________________________________________________________
Company Address: ____________________________________________________________________
Phone: _________________________
E-mail Address _______________________________________________________________________

Please List Names As You Would Like Them To Appear On Name Tag:

Names - Yours:  __________________________________________________________
Spouse:  __________________________________________________________
Guest:  __________________________________________________________

List Children’s Names, Age, and Grade Completed in 2011 (even if not attending planned activities):
Child’s Name: ___________________________ Grade:  ______ Age: ______
Child’s Name: ___________________________ Grade:  ______ Age: ______
Child’s Name: ___________________________ Grade:  ______ Age: ______
Child’s Name: ___________________________ Grade:  ______ Age: ______

Registration Fees

To qualify for pre-registration fees, your check and this completed form must be received by July 1, 2011.

<table>
<thead>
<tr>
<th></th>
<th>Preregistered</th>
<th>After Deadline</th>
<th>Non-Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEMINAR REGISTRATION FEE</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>INDIVIDUALS</td>
<td>$575</td>
<td>$625</td>
<td>$700</td>
</tr>
<tr>
<td>COUPLES</td>
<td>$625</td>
<td>$675</td>
<td>$750</td>
</tr>
<tr>
<td>ADDITIONAL BANQUET TICKETS – MONDAY NIGHT</td>
<td>$ 60 each</td>
<td>$ 70 each</td>
<td>$ 70</td>
</tr>
<tr>
<td>GOLF PACKAGE</td>
<td>$ 155 each</td>
<td>$175 each</td>
<td>$175</td>
</tr>
</tbody>
</table>

CHILDREN’S PROGRAM
(Must Complete Waiver Forms Included)
Sunday Night (Age 5 thru Grade 4) Number of Participants _______ $ 20 _______
Sunday Night (Grades 5–12) Number of Participants _______ $ 20 _______
Monday Night (Age 5 thru Grade 4) Number of Participants _______ $ 20 _______
Monday Night (Grades 5-12) Number of Participants _______ $ 20 _______

TOTAL AMOUNT ENCLOSED $ _______

NO REFUNDS will be issued unless cancellation requests are received prior to 5:00 pm on July 1, 2011.

MAKE CHECKS PAYABLE TO: NORTH CAROLINA COAL INSTITUTE, INC.
MAIL CHECKS AND FORMS TO: Karen L. Smith
P.O. Box 3672
Pikeville, KY 41502
TELEPHONE (606) 791-0557
FAX (606) 478-1057
2011 NCCI Summer Trade Seminar Schedule of Events

Sunday, July 10, 2011

2:00 4:00 PM  Registration - Palmetto’s Pavilion
2:00 4:00 PM  Poolside Social - Palmetto’s Pavilion
6:00 7:00 PM  Norfolk Southern Welcome Reception
              Kensington Ballroom

Monday, July 11, 2011

8:00 8:30 AM  Call to Order - Opening Remarks - Dayton Eisel
8:30 9:00 AM  Lisa Bradley, Ph.D., AECOM, Senior Toxicologist and Regional
              Program Manager
9:00 9:30 AM  Representative Kristopher Crawford
              SC State Representative (R) - Florence District 63
              Florence County
9:30 9:45 AM  Break
9:45 10:15 AM Ernie Thrasher, Xcoal, Chief Executive Officer/Chief
              Marketing Officer
10:15 10:45 AM Eastern Railroad Overview
10:45 11:30 AM Panel Discussion - Best Case Scenario - Worst Case Scenario
1:30  5:30 PM  Other Activities
6:30 7:30 PM  CSX Reception - Kensington Ballroom
7:30 8:45 PM  Dinner - (Entrée selections from serving stations)
8:45 9:00 PM  Goodwyn Holmes Award Presentation - John Justice
9:00 12:00 AM Dance Music – The Collegians

Tuesday, July 12, 2011

8:30 8:45 AM  Opening Remarks - Dayton Eisel
8:45 9:00 AM  CEDAR Awards Presentation
9:00 9:45 AM  John Hofmeister - Motivational Speaker - Citizens for
              Affordable Energy
              9:45 AM  Closing Remarks
              12:30 PM  Golf Tournament - Grande Dunes
The NCCI Summer Trade Seminar Committee is pleased to offer a fishing trip and Segway tour on July 11, 2011

FISHING TRIP

When: 1:45 PM – 5:45 PM on July 11, 2011
Where: Little River Fishing Fleet at BW’s Marina, Little River, SC
Cost: $40 per person and includes all bait, rod, reel and tackle
Reservations: Please call Cameron Sabastian owner of Little River Fishing Fleet at 843.361.3323 (local) or 1.800.249.9388 and mention that you are with the NCCI group.
Other: Beer, soda, Gatorade, snacks and subs are available on the boat at an additional, nominal charge.
Directions: Take highway 17 to the heart of Little River, then turn right at the intersection of highway 17 and Mineloa Avenue. Follow this road to BW’s Marina.

SEGWAY TOURS

When: July 11, 2011
Two Sessions: 10:00AM and 2:00PM
Where: Myrtle Beach Segway
Cost: $49 per person for 2 hours
Reservations: Please call Mike at Myrtle Beach Segway at 843.477.0800 and mention that you are with the NCCI group
Directions: Take 17 bypass south, take left onto Farrow Oarkway at the route 707 intersection. Pass Market Commons Stores on your left and make a left onto Howard Avenue. They are located in the lower level of townhomes before Tommy Bahama
Dear NCCI Parents,

We have a terrific program planned for our youth and children this year, and are delighted that you are taking part. Due to our Corporate Sponsors this year, we are able to offer this program at a reduced charge of $20.00/child per night. Because of the number participating, your cooperation in following the instructions below is important to ensure your kids have a safe, fun time. Each parent must sign the American Hospitality Academy Registration and Release Form before your children/youth can participate in the activities. Please note that 5 Years Of Age is the minimum for the Activities Program. Child care for children under age 5 can be arranged by calling the hotel sitting service. Please see the following page for detailed program information.

Arrival and Pick Up:
Please review the drop-off locations with the Children’s Program Chair at the NCCI Conference Registration. Prompt arrival and pick up of the kids is important. Written permission must be provided for your children to be picked up by anyone other than yourself.

- Sunday, July 10th: 5:30 – 10:30 pm
- Monday, July 11th: 5:00 – 11:00 pm

Please Note: Paint and arts and crafts will be involved in on site activities both nights. Please dress children appropriately (play clothes). AHA & Kingston Plantation are not responsible for any damaged clothing. All paint will be water based.

Children’s Program Chair
Cheney DeGroot
864-275-2306
E-mail: cdegroot@saati.com
### THEME—SPORTS NIGHT
**SUNDAY, JULY 10TH**
**TIME: 5:30 –10:30 PM**

<table>
<thead>
<tr>
<th>Ages 5-8</th>
<th>Ages 9-12</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>5:00 pm</strong> Check In &amp; Name Tags</td>
<td><strong>5:00 pm</strong> Check In &amp; Name Tags</td>
</tr>
<tr>
<td><strong>5:15 pm</strong> Face Painting/Balloon Animals</td>
<td><strong>5:15 pm</strong> Face Painting &amp; Balloon Animals</td>
</tr>
<tr>
<td><strong>6:00 pm</strong> Dinner—Pizza</td>
<td><strong>6:00 pm</strong> Dinner—Pizza</td>
</tr>
<tr>
<td><strong>6:30 pm</strong> Game Time (Outside)</td>
<td><strong>6:30 pm</strong> Game Time (Outside)</td>
</tr>
<tr>
<td>- Beach Soccer</td>
<td>- Beach Soccer</td>
</tr>
<tr>
<td>- Beach Volleyball</td>
<td>- Beach Volleyball</td>
</tr>
<tr>
<td>- Beach Kickball</td>
<td>- Beach Kickball</td>
</tr>
<tr>
<td>- Kan Jam Tournament</td>
<td>- Kan Jam Tournament</td>
</tr>
<tr>
<td>- Flag Football</td>
<td>- Flag Football</td>
</tr>
<tr>
<td><strong>8:30 pm</strong> Arts &amp; Crafts</td>
<td><strong>8:30 pm</strong> Arts &amp; Crafts</td>
</tr>
<tr>
<td>Wooden Cars, Picture Frames, Hair Wraps, Tye Dye Shirts</td>
<td>Wooden Cars, Picture Frames, Hair Wraps, Tye Dye Shirts</td>
</tr>
<tr>
<td><strong>9:30 pm</strong> Kids Karaoke Idol</td>
<td><strong>9:30 pm</strong> Wii Games - Basketball Shoot</td>
</tr>
<tr>
<td><strong>10:30 pm</strong> Check Out</td>
<td><strong>10:30 pm</strong> Check Out</td>
</tr>
</tbody>
</table>

Note - Arts and Crafts Cost - $5 per Car, $5 per Picture Frame, $1 per inch of hair, $10 per Tye Dye Shirt to be paid at Children’s Program Location

### THEME—SPORTS NIGHT
**MONDAY, JULY 11TH**
**TIME: 5:00 –11:00 PM**

<table>
<thead>
<tr>
<th>Ages 5-8</th>
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</tr>
<tr>
<td><strong>5:30 pm</strong> Dinner</td>
<td><strong>5:30 pm</strong> Dinner</td>
</tr>
<tr>
<td><strong>6:00 pm</strong> Beach Sports - Beach Olympics</td>
<td><strong>6:00 pm</strong> Beach Sports - Beach Olympics</td>
</tr>
<tr>
<td>- Team Name/Team Cheer</td>
<td>- Team Name/Team Cheer</td>
</tr>
<tr>
<td>- Noodle Relay</td>
<td>- Noodle Relay</td>
</tr>
<tr>
<td>- Hula Hoop</td>
<td>- Hula Hoop</td>
</tr>
<tr>
<td>- Horsin’ Around</td>
<td>- Horsin’ Around</td>
</tr>
<tr>
<td>- Tennis Ball Run</td>
<td>- Tennis Ball Run</td>
</tr>
<tr>
<td>- Star Burst</td>
<td>- Star Burst</td>
</tr>
<tr>
<td><strong>8:00 pm</strong> Arts &amp; Crafts</td>
<td><strong>8:00 pm</strong> Arts &amp; Crafts</td>
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<tr>
<td>- Sports Flags</td>
<td>- Sports Flags</td>
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<tr>
<td>- Team Bandannas</td>
<td>- Team Bandannas</td>
</tr>
<tr>
<td><strong>9:00 pm</strong> Ping Pong Tournament /Basketball</td>
<td><strong>9:00 pm</strong> X-Box Games &amp; Minute to Win It Game</td>
</tr>
<tr>
<td><strong>11:00 pm</strong> Check Out</td>
<td><strong>11:00 pm</strong> Check Out</td>
</tr>
</tbody>
</table>
LIABILITY RELEASE FORM

Child’s Name: ______________________   Age: _______
Child’s Name: ______________________   Age: _______
Parent’s Name: _____________________

I, __________________________, (parent’s name) a guest at, _____________________, (Resort) have volun-
tarily placed the above child (children) in the care of the American Hospitality Academy employees. I under-
stand that participation of child (children) is at my own risk and the named Resort and / or the American Hos-
pitality Academy is not liable or in any way responsible for personal injury or accidents which may result. I
also understand that the child care programs include activities at the Resort and off-property excursions. (Any
exceptions must be expressly listed at the bottom of the release.)
I consent to the treatment by American Hospitality Academy personnel of my child/children for minor inju-
ries. I do hereby for myself, my heirs, successors and assigns fully release, remit, acquit, and forever dis-
charge the American Hospitality Academy as well as its parent corporation, subsidiaries, division partners,
assigns and representatives, including, but not limited to employers, agents, attorneys, independent contrac-
tors, landlords, directors, and stockholders of and from any and all claims, actions, causes of actions, suits,
demands, rights, damages, costs, loss of service, expenses, and compensation whatsoever, in law or equity,
which the undersigned may have as a result of or arising from any claimed occurrence resulting form the use
of the child care service of the resort or from any act, omission or obligation of the resort or anyone associated
or affiliated with the American Hospitality Academy.
Please sign below stating you have received the agenda for the convention program and understand the
agenda. All movies shown will be G Rated.

SIGNATURE: ______________________________________

RELATIONSHIP: ____________________________      DATE: ____________

Please list the following information: (all that apply)

Room #: ___________________         Cell #: ______________________
Pager #: ____________________

In case of emergency whom do we contact if the above is not available: ___________________

Phone number of contact: ___________ Relationship ______________________________________

Allergies? ___ Y ____ N   If yes, please list: _____________________________________________

Medical Conditions? ___ Y ____ N   If yes, please list: ____________________________________

Please list any other person that may pick up your child or children from the activity.
Name:___________________________ Relationship:________________________________
Name:___________________________ Relationship:________________________________
Dear NCCI Member:

The 40th Summer Trade Seminar is fast approaching and needless to say, your help is once again requested in regard to sponsorship! This event continues to be the premier meeting in the energy industry, and with its tradition of mixing family fun with business, it is second to none. However, this event does not happen without the hard work of a group of dedicated volunteers, and without the support “from you”, our members and sponsors.

In order to maintain a reasonable balance between a first class seminar at a fair price, and the ever increasing costs of the STS, we need your ongoing generosity. The money you provide not only goes to STS, but helps CEDAR continue to grow and thrive as a wonderful coal education program in Kentucky, West Virginia and Virginia. We respectfully request that you consider providing a minimum contribution of $750.00. Please note that we are grateful for any financial assistance that you may offer.

Please make all contributions payable to NCCI 2011 STS and mail to:

NCCI  
Attention: Karen L. Smith  
P.O. Box 3672  
Pikeville, KY 41502

We can also charge your contributed amount to a credit card. Call Karen Smith at (606) 791-0557 with your Credit Card Number, Expiration Date, Name on the Card, and Billing Address and you will receive a receipt for tax purposes. Because all contributors will be acknowledged at the seminar, please make sure that your payment is received no later than June 20th.

As always, we thank you in advance for considering sponsorship of this event. We look forward to seeing you in Myrtle Beach!!!!

2011 Sponsorship Committee  
Tim Carr, Chair